



## Author's Profile



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- Parvez Abdulla is a Asstt. Professor in School of Management Studies BGSB University, Rajouri J&K. Currently supervising candidate for the PhD, his areas of interest include organizational role stress and its management, role of HRD in organizations and its impact on the success of organizations, tourism management and current trends in establishing tourism economies and many more.

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Happy Writing.....

## Article Review Report

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### ORIGINAL ARTICLE

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**AN EMPIRICAL STUDY OF TOURISTS AWARENESS, EXPERIENCE AND PREFERENCES ABOUT VARIOUS SITES OF DISTRICT POONCH**

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ABSTRACT:

Once, District Poonch was consisting four Tehsils viz Haveli, Mendhar, Sadhnuti and Bagh. The partition of 1947 bifurcates, this district into two, Tehsil Sadnuti and bulknof the portion of the Tehsil Bagh goes into the Pak administered Kashmir. This side left with Tehsil Mendher and Hevali. Now, District Poonch has three Thehsils (Sub District Headquarters) viz Surankote, Mendher and Heavli.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

Like other Himalayan destination twin border Districts Rajouri and Poonch being a part of this region also offers some unique and potential tourism product in all forms like pilgrimage, leisure and adventure travel. Unfortunately, yet this region couldn't bring in the tourism map of the Himalayan destination.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

Primary information was collected from 734 visitors who visited to Shahdra Shrief Shrine Rajouri, during the year 2012, 2013 and 2014. Simple statistics techniques like percentage, average, and frequency have been used with the help of SPSS and excel. Secondary information was collected through internet and journals.

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

RESULT:

It has been found that in average these tourists never visited to these tourist sites. About their preference almost 94% visitor would like to go to these places. Therefore, this survey reveals that there are lots many prospects of development of tourism in District Poonch.

Result Report: Figures are Imported to Provide Explanation for Background Information. Conclusion of This Paper Clearly Supported Results.

CONCLUSION:

Therefore, this survey reveals that there are lots many prospects of development of tourism in District Poonch. Only need is to undertake some rigorous and sustainable steps for the development of these sites for tourism. Poonch Tourism Development Authority should shun their false and corrupt hobbits and local leaders and the community members should bring these things into their consideration.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

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- Bates, C.E.(2005). A Gazetteer of Kashmir, Gulshan Book, Publisher, Srinagar.

Reference Report: There are Places where the Author Parvez Abdulla and Sharaz Ahmed Malik Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

	Very High	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
2. Originally & Novelty of the ideas		✓			
3. Importance of the proposed ideas	✓				
4. Timelines		✓			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)		✓			

This Article is Innovative & Original, No Plagiarism Detected

FUTURE RESEARCH SUGGESTIONS

This Article can expand further research for MINOR/MAJOR Research Project at UGC

POST PUBLICATION:

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Future Research Planning:

- 1.19th to 20th Sept 2014 International Conference on Social and Environmental Accountability (ICSEA) - 2014 (<http://csrconference.co/> )
- 2.1st to 2nd Sept 2014 Network Management Show (<http://www.totaltele.com/network>)
- 3.1st to 3rd Sept 2014 First Asia Pacific Conference on Global Business, Economics, Finance and Social Sciences ([http://globalbizresearch.org/Singapore\\_Conference/](http://globalbizresearch.org/Singapore_Conference/))
- 4.28th to 29th June 2014 11th International Conference of Management and Behavioural Sciences “An Interdisciplinary Conference” (<http://smbscanada.com/conferences.php?id=6> )