

How to Write Articles-

Here are a few basic steps to take to craft an interesting, informative article.

Method 1 of 3: Come Up With An Idea

- 1.Get to know your audience. Decide who you need to write for before proceeding with planning or writing an article. Identify the needs of your readership. What do your readers need to know? How does your own knowledge matchup against the information they need? This will be the easiest way for you to find a topic to write about
- 2. Be unique. If you are writing an article about something that other people are also writing about, try to be unique in how you approach the material
- 3.Be passionate. You should care about the topic you choose to write about. Your enthusiasm will show in your writing and it will be much more engaging for your readers

Method 2 of 3: Research Your Idea

- 1.Learn the basics. Get the general explanation of whatever you are trying to write about. This will give you a basic framework for what to look for as you research.
- 2. Find reliable sources. Now that you know what to look for, research your topic. You can use the internet, a library, conduct interviews, watch documentaries, or whatever you feel is appropriate to teach you everything you need to know about your topic. Be an expert!
- 3.Get different types of material. During your research, look for material that isn't text. This can be used or altered to add to your article. Method 3 of 3: Write Your Article
- 1.Decide your length. Does this article have a word count? Do you need to fill a certain number of pages? Consider what type of content you're writing about and how much space that can fill, as well as how much needs to be written in order to cover the topic adequately, before proceeding with writing your article.
- 2.Outline your article. Before you begin formal writing, you will want to outline your article.
- 3.Edit your work. Before you submit your work, you will want to do some editing and revision. If time allows, wait for a day or two before editing
- 4.Respect the rights of other writers. If you are using information from an external source, be sure to cite the source at the bottom of the article.
- 5. Submit your work. When you've finished, submit your work in the appropriate manner.

Contact Us:

Laxmi Book Publication 258/34m Raviwar Peth, Solapur-413005 Indi Contact: +91-217-2372010/9595-359-435 e-Mail: ayisrj2011@gmail.com Website:www.isrj.net Authorized Signature



Article Review Report

$I_{ndian} S_{treams} R_{esearch} J_{ournal}$

International Recognition Multidisciplinary Research Journal
DOI Prefix: 10.9780 ISSN 2230-7850

Journal DOI : 10.9780/22307850

ORIGINAL ARTICLE

Received: 15th Oct . 2014,

Vol. – IV, Issue – X, Nov. 2014

Published: 1st Nov . 2014

Impact Factor: 2.1506 (UIF

Your Article QR Code

See your article on Mobile

STUDY OF TRENDS IN SEX – RATIO OF AURANGABAD DISTRICT OF MAHARASHTRA STATE



	DRJI (India)				
GO ARTICLE (United States)	DOAJ (Sweden)	ZOTERO (United States)	GOOGLE SCHOLAR (United States)	CITULIKE (United States)	MY NET RESEARCH (United States)
DIGG (United States)	MENDALEY (United Kingdom)	DELECIOUS (United States)	FIGSHARE (United States)	ENDNOTE (Ireland)	Easybib.Com (United States)

Correspondence to,

Atish Uttamrao Rathod

Assistant Professor, K.R.M. Mahila Art's, Commerce & Science, Mahavidyalaya, Nanded.



ABSTRACT:

The main views of this paper is that what is e-marketing and what is importance of e-marketing as well as how the impact of e-marketing on the various types of business and social economy. E-Marketing means using digital technologies to help sell your goods or services.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

E-Marketing is also known as Internet Marketing, Online Marketing. Marketing is also known as Internet marketing & it is a component of electronic commerce. E-Marketing can include information management, public relations, customer service, and sales. Electronic commerce and E-Marketing have become popular as Internet access is becoming more widely available and used. Well over one third of consumers who have Internet access in their homes report using the Internet to make purchases.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

The present study is mostly depends on the secondary sources of the data. Which collected from various resources that is various books, various research paper of national & international research journals and various official and non-official websites.

Methods & Materials Report: Tables/Boxes/Diagram & I mages are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

CONCLUSION:

The current research paper has clearly shown that E-marketing impacts upon businesses in a number of important ways. When used effectively, e-marketing campaigns and strategies have the potential to reach customers in a speedy and low-cost manner and can provide promotion for a wide range of products and services. E-marketing also offers businesses the opportunity to garner data about their consumer base to an extent that has hitherto been very difficult to achieve via traditional marketing methods.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

REFERENCES:

- Rashad Yazdanifard, Melissa Venpin, Wan Fadzilah Wan Yusoff, Mohammad Rabiul Islam. "Internet Marketing: The New Era of Innovation in E-commerce (2011): 2011 International Conference on Software and Computer Applications IPCSIT vol.9 (2011) © (2011) IACSIT Press, Singapore, P.P.No. 192-197.
- D. K. Gangeshwer (2013): "E-Commerce or Internet Marketing: A Business Review from Indian Context". International Journal of u- and e- Service, Science and Technology Vol.6, No.6 (2013), pp.187-194.
- Olivier Furrer & D. Sudarshan (2001): "Internet Banking Research: Opportunities and Problems". Quantitative Market Research: An International Journal, Vol.4, No.3. P.P.123-129.
- Miss. S. Chithra Devi, Miss.. S. Anitha M.com, Assistant professor Research centre of Commerce Fatima College Madurai 18.
- http://gatton.uky.edu/faculty/sudharshan/publications/InternetMarketingResearch.pdf
- http://www.bournemouth.co.uk/business/become-a-partner/e-marketing-opportunities

Reference Report: There are Places where the Author Atish Uttamrao Rathod Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

	Very High	High	Average	Low	Very Low
1. Interest of the topic to the readers		4			
2. Originally & Novelty of the ideas	✓				
3. Importance of the proposed ideas		1			
4. Timelines		✓			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	4				
7. References & Citation(Up-to-date, Appropriate Sufficient)			4		

This Article is Innovative & Original, No Plagiarism Detected

FUTURE RESEARCH SUGGESTIONS

This Article can expand further research for MINOR/MAJOR Research Project at UGC

POST PUBLICATION:

Your article is published on following sites...you can read it.





























Future Research Planning:

- 1. Career For Faculty (http://academicprofile.org/Professor/CareerForFaculty.aspx)
- 2. Academic Plan (http://academicprofile.org/Professor/AcademicPlan.aspx)
- 3. Regarding Professor Promotion (http://academicprofile.org/Professor/regardingPromotion.aspx)
- 4. Fellowship for Post Doctoral (http://academicprofile.org/Professor/FellowshipForPD.aspx)
- 5. Online Course on Research (http://onlineresearch.in/Default.aspx)