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Article Review Report

Indian Streams Research Journal

International Recognition Multidisciplinary Research Journal

DOI Prefix : 10.9780

Journal DOI : 10.9780/22307850

ISSN 2230-7850

Impact Factor : 2.1506 (UIF)



ORIGINAL ARTICLE

Received : 15th Sept . 2014,

Published: 1st Oct . 2014

Vol. – IV, Issue – IX, Oct . 2014

SERVICE QUALITY IN RURAL TOURISM AND TOURISTS SATISFACTION: AN EMPIRICAL STUDY OF KOLHAPUR DISTRICT

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ABSTRACT:

Indians believe in holidays. The country has among the largest number of public holidays in the world. Yet the most common reason for getting away is to “visit a native place”, migrant workers return to their family farms at harvest time, others return to their villages and extended families for an annual pilgrimage. But the concept of a holiday where you let your hair down has been accepted only in recent years.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

The word quality means different things to different people according to the context. David Garvin identifies five perspectives on quality. The transcendent view of quality is synonymous with innate excellence: a mark of compromising standards and high achievement. It argues that people learn to organize quality only through the experience gained from repeated exposure. The product based approach sees quality as a precise and measurable variable. Differences in quality reflect differences in the amount of an ingredient or attribute possessed by the product. User based definitions start with the premise that quality lies in the eyes of beholder.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

The study can be as great theoretical contribution to the body of knowledge as this area has not yet been explored. Findings may be considered by local authorities, tourism development companies for necessary implementation. The study is conducted by focusing on following objectives-

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

RESULT:

The researcher have included personal data in questionnaire where information like name, age, group, gender is also gathered from the respondents .Table 1 is illustrative of total no. of male candidates, total no. of female candidates and age group wise classification for the same no. of respondents.

Result Report: Figures are Imported to Provide Explanation for Background Information. Conclusion of This Paper Clearly Supported Results.

CONCLUSION:

As the researcher has conducted an empirical study on service qualities rather facilities available at two selected destinations namely Kanheri Math and Khidrapur, the results are showing that Service quality dimensions and tourist satisfaction are depending upon each other. Tourists are expecting pleasant climate, awareness by local people to guide tourists, good hotels, hygienic food and catering service.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

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- Arabatzis, G. and E. Grigoroudis, Visitors' satisfaction, perceptions and gap analysis: The case of Dadia-Lefkimi-Soufion National Park. Forest Policy and Economics, 2009. 12(3): p. 163-172.
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Reference Report: There are Places where the Author Vaibhava Desai and M. M. Ali Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

	Very High	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
2. Originally & Novelty of the ideas	✓				
3. Importance of the proposed ideas		✓			
4. Timelines	✓				
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

This Article is Innovative & Original, No Plagiarism Detected

FUTURE RESEARCH SUGGESTIONS

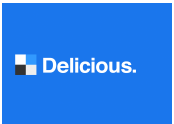
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