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ORIGINAL **ARTICLE**

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RE- THINKING THE RURAL TOURISM OPPORTUNITY AND RURAL MARKETING- A CASE STUDY OF SOLAPUR DISTRICT

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ABSTRACT

Rural tourism might seem easily defined as travel to rural areas but research has shown that it is much more complex (Lane, 1993b). India lies in her villages, nearly 98 per cent of the total geographical area of India constitutes rural areas, in which 72 per cent of the total population (68 per cent according to 2011 census) live. Since independence most of the national policies have been focusing upon rural development.

Article Indexed in



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Introduction

Rural tourism might seem easily defined as travel to rural areas but research has shown that it is much more complex (Lane, 1993b)

A Good Introduction :-

Importance of the expected results to the general inquiry. Extremely briefly depict the exploratory configuration and how it achieved the expressed destinations.

Materials

Present paper is based on secondary data which has been collected from various government and non government agencies and it was analysed to focus the strength of rural tourism in our country and in our state.

A Good Materials :-

Materials may be accounted for in a different passage or else they may be distinguished alongside your systems. Include or supplies that are not generally found in research centers.

Result

Must add materials in your article .

A Good Result :-

Results are as per aims and objective and useful to further research .

Conclusion

Tourism is not the panacea for all rural problems but it has number of positive attractions. It is one of the many opportunities that rural communities might consider to improve productivity and incomes. Rural Tourism encompasses a huge range of activities, natural or manmade attractions, amenities and facilities, transportation, marketing and information systems.

A Good Conclusion :-

Thus, the research have wider scope for new academicians and research scholars.

References

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A Good References :-

There are Places where the Author S. C. Advaitot Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers	✓				
2.	Originally & Novelty of the ideas		✓			
3.	Importance of the proposed ideas	✓				
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)	✓				
7.	References & Citation (Up-to-date, Appropriate Sufficient)					

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REVIEWER COMMENTS

- This was a superb give an account of extremely intensive examination.
- The writing audit was careful, the approach was carefully exhaustive and fused the utilization of sufficient quantities of tests in dust size examination and blast tests.

Authorized Signature

Dr. Ashok Yakkaldevi
Review Editor

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