ARTICLE REVIEW



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ABSTRACT

Investors tend to look at the Return – the potential return possible from investment; Risk- the variability in returns from an investment in avenues due to value going up and down or market fluctuations. An individual investor has to confront his/her demographics, lifestyle and investment psychology whether the investor's age or occupation or annual income plays a significant role while making preference for investment avenues.





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Introduction

Money that is invested in a firm by its owner(s) or holder(s) of common stock (ordinary shares) but which is not returned in the normal course of the business. Investors recover it only when they sell their shareholdings to other investors, or when the assets of the firm are liquidated and proceeds distributed among them after satisfying the firm's obligations.

A Good Introduction: -

Importance of the expected results to the general inqu Extremely briefly depict the exploratory configuration and how it achieved the expressed destinations.

Materials

A problem statement is a clear concise description of the issues that need to be addressed by a problem solver. It should be presented before one attempt to work on the problem.

A Good Materials: -

Materials may be accounted for in a different passage or else they may be distinguished alongside your systems. Inc or supplies that are not generally found in research centers.

Result

Must add result in your article.

A Good Result :-

Results are as per aims and objective and useful to further research.

Conclusion

It can be concluded that income of investor do not affect the decision making while making choices for equity product. Education qualification plays has positive role in deciding to become investor in the equity market. Occupation of investor does not have any bearing for choose the product in equities market.

A Good Conclusion:-

Thus, the research have wider scope for new academician and research scholars.

References

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A Good References :-

There are Places where the Author Rajendra Madhukar Sarode Need to Cite a Reference, but Have Not

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SUMMARY OF ARTICLE

No.		Very High	High	Aver- age	Low	Very Low
1.	Interest of the topic to the readers	1				
2.	Originally & Novelty of the ideas		✓			
3.	Importance of the proposed ideas		1			
4.	Timelines			√		
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)	✓				
7.	References & Citation (Up-to-date, Appropriate Sufficient)					

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- 2. Academic Plan (http://academicprofile.org/Professor/AcademicPlan.aspx)
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H. N. Jagtap Editor-in-Chief

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CERTIFICATE

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REVIEWER COMMENTS

DOD DO

(A) (D) (B)

- The presentation is pertinent and hypothesis based.
- Sufficient data about the past study discoveries is displayed for perusers to take after the present study method of reasoning and strategies.

Authorized Signature

TO OD B



Dr. Ashok Yakkaldevi Review Editor

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