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ATTITUDE OF INDIVIDUAL INVESTORS WITH REFERENCE THEIR SHAREHOLDINGS IN CUDDALORE TALUKA

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P. Veerakumar

ABSTRACT

The present study has been undertaken to examine the attitude of Individual Investors with Reference their Shareholdings in Cuddalore Taluk. The primary data relating to this study has been collected among 50 respondents. Statistical techniques like chi-square test, for analyzing the data collected from the respondents. The find out the present Majority of the respondents are strongly agree with the factors individual invest in capital appreciation, Blue chip company share ,rational decision, emotion investment decision,satisfied investment decision made, investors preference .

Article Indexed in



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REVIEW OF THE ARTICLE

Attitude Of Individual Investors With Reference Their Shareholdings In Cuddalore Taluka

P. Veerakumar and R. Sathish

Abstract:

The title was clear and well phrased. The abstract was gross and essential details were presented. Primary goal of the paper was to study Attitude Of Individual Investors With Reference Their Shareholdings In Cuddalore Taluka.

Introduction:

Introduction was quite short. According to the Indian companies act 1956 a company can issue two types of shares preference share and equity shares. The investors by the securities with a view to invest their savings in profitable income earning securities. The generally retain the securities for a considerable length of time

Reference to the Literature and Documentation:

The literature review was up-to-date. The number of references was appropriate and their selection was judicious. The review of the literature was well structured.

Methodology:

Objectives of the study stated clearly. The sample investors were selected by simple random sampling. The sampling procedures were sufficiently described. Subject samples were appropriate to the research question. Data analysis procedures were sufficiently described, and were sufficiently detailed to permit the study to be replicated.

Presentation of Results:

The amount of data presented was sufficient and appropriate. The amount of data presented was sufficient and appropriate. Tables, graphs, or figures were used judiciously and agree with the text.

Scientific Conduct:

There were no instances of plagiarism. Ideas and materials of others were correctly attributed.

References:

Prior publication by the author(s) of substantial portions of the data or study was appropriately acknowledged.

SUMMARY OF ARTICLE

| No. | | Very High | High | Average | Low | Very Low |
|-----|--|-----------|------|---------|-----|----------|
| 1. | Interest of the topic to the readers | ✓ | | | | |
| 2. | Originally & Novelty of the ideas | | ✓ | | | |
| 3. | Importance of the proposed ideas | | ✓ | | | |
| 4. | Timelines | ✓ | | | | |
| 5. | Sufficient information to support the assertions made & conclusion drawn | | | ✓ | | |
| 6. | Quality of writing (Organization, Clarity, Accuracy Grammar) | | ✓ | | | |
| 7. | References & Citation (Up-to-date, Appropriate Sufficient) | | | ✓ | | |

FUTURE RESEARCH SCOPE:

- 1.A study on investment pattern of investors on different products.
- 2.Investment Pattern Of A Salaried Person In India.
- 3.Measuring Investors' Preferences,attitudes, And Perceptions Toward Dividends.
- 4.Behavioral Factors Influencing Individual Investors' Decision-making And Performance.
- 5.The Role of Corporate Reputation in Determining Investor Satisfaction and Loyalty.

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