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A STUDY OF MYTHS ABOUT THE SHARE MARKET AND IT'S IMPACT ON THE PSYCHOLOGY OF INVESTORS





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Mukesh Shivshankar Jadhao

ABSTRACT

Share Market plays a key role in the development of economy, because of two reasons:- I. Industrialization required huge capital and it cannot be brought by individual industrialist.

ii. There are several sources of finance but it has its own limitations. In such situation share market is the only way to raise the capital. It would have been impossible for companies to raise the huge capital in the absence of share market. So it is essential to study the share market.

Article Indexed in





Correspondence to Mukesh Shivshankar Jadhao Designation:- Assistant Professor, Department Of Commerce, Nabira Mahavidyalaya, Katol ,Dist.- Nagpur.



REVIEW OF THE ARTICLE

A Study Of Myths About The Share Market And It's Impact On The Psychology Of Investors

Mukesh Shivshankar Jadhao

Abstract:

The title was good and well focused on the variables under study. The abstract was complete and essential details were presented. The present study has been done to study Myths About The Share Market And It's Impact On The Psychology Of Investors.

Introduction:

Share market is a channel through which saving of community are made available for the industrial and commercial enterprises and public authority. It gives higher return to the investors on their investment than other institution. Introduction was justifying. Objectives of the study were stated clearly.

Methodology:

Simple convenience sampling method was used. The primary data includes response of target respondents, where as secondary data includes information regarding investment pattern basically collected from the secondary sources. Simple tabulation, Graphs were used for data analysis. The results were complete. The amount of data presented was sufficient and appropriate.

Conclusions:

Personal perspectives or values related to interpretations were discussed.1. Money saving is one of the way of attaining financial stability. Those who do not give importance to investment, they give importance to save money. 2. Maximum investors save money to meet future needs. They set a specific target such as marriage of daughters, children education etc. and they want to fulfill their target with the help of saving money, were some of the conclusions stated in the paper.

Scientific Conduct:

There were no instances of plagiarism. Ideas and materials of others were correctly attributed.

Relevance:

The study was relevant to the mission of the journal or its audience. The study was worth doing.

References:

Prior publication by the author(s) of substantial portions of the data or study was appropriately acknowledged. Add some more references.

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SUMMARY OF ARTICLE

No.		Very High	High	Aver- age	Low	Very Low
1.	Interest of the topic to the readers	1				
2.	Originally & Novelty of the ideas		4			
3.	Importance of the proposed ideas		1			
4.	Timelines	✓				
5.	Sufficient information to support the assertions made & conclusion drawn		~			
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		1			
7.	References & Citation (Up-to-date, Appropriate Sufficient)			1		

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H. N. Jagtap

Editor-in-Chief

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month of Aug. Year 2015.



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H. N. Jagtap Editor-in-Chief

Reviewed By: -

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