



**“ROLE OF ENGLISH LANGUAGE IN EFFECTIVE COMMUNICATION  
IN THE PRESENT ERA”**

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**ABSTRACT:-**

English has got the status of International language. In the present age of quickest communication, its importance has become still greater. With the arrival of Internet, the whole world has shrunken into a global village. The language of this global village is "English", English is the common language which is known to most of the people in the world. It is very important to have good English because an effective communication can reach people better. English words used must be simple so that it can be reached to people easily as well as easily understood by everyone. English has become one of the most important languages in the world. English language has many Benefits such as it is important to study in the university. It is also important to travel anywhere in the world.

English is the basic language for the study of science, medicine, economics and engineering. And it is important to have the knowledge of English language to obtain a job. In this article, an attempt is made to explain the role of English language in the modern world and tips to improve English. Effective communication is highly useful as it can convince people and it can make people understand clearly.

**KEYWORDS :-** Communication, Language, Role, people, Modern.

**INTRODUCTION**

English is the common language which is known to most of the people in the world. It is very important to have good English because an effective communication can reach people better. English words used must be simple so that it can be reached to people easily as well as easily understood by everyone. Effective communication is highly useful as it can convince people and it can make people understand clearly. English plays quite a multidimensional role in day to day life. It is used as a medium of communication in banks, railway stations, bus stations, airways, educational sector, medical, private sector, etc. English is a link language and is used in trade and business both at national and international level. Students who fly abroad for education and jobs would be at ease if they have efficient communication skills. We are aware of the fact that students are prime learners of English as it helps in designing their career

and accomplish their goals. If the students are proficient in interactive skills, they would have confidence to face most of the challenging people which turns out to be a good experience for them to apply the same to face interviews. English has become indispensable in this ultra-modern world. It is a major window of scientific and technical knowledge in the world. With the development in technology, there is also an increase in the need to learn English to meet the requirements of existing circumstances. Modern lifestyle of people has also changed and hence English communication adds more value to it. In the present scenario, a person who does not have proficiency in English is considered as semiilliterate or an illiterate.

English has been considered to be the first global Lingua Franca. In today's modern world the English language has become part and parcel of every existing field. It has been an international language of communication, business, science, information technology, entertainment and so on. Earlier everyone is considered to be literate by their degrees and diplomas, but the knowledge of English language makes an individual literate in today's world. Though many countries do have English as their native language, those who have command over English Language are considered and respected as highly educated. Moreover the ocean of career opportunities are opened to those English speaking people anywhere and everywhere.

In today's world of globalization, we have to get knowledge of advanced technologies and all kinds of branches of Science. There is an urgent requirement of such a common language which can be understood by youth all over India and the language in which all data and information is available. Moreover English language becomes a store house of social and political knowledge. The most recent and the most sophisticated discoveries and inventions in science and technology are being made in the universities located in the United States of America where English language is the means of scientific discourse.

India does have great ethnic and linguistic diversity and we can therefore find English acting as an indispensable 'link' language. With the advanced development in Information Technology, Science, Medical, Irrigation, Education, Mass communication, software and operating systems, a new utility for written and oral communication in the English language has emerged. English is said to be the world's most important language which has communicative and educative value. English is used all over the world not out of any compulsion but because of the realization that it has certain advantages

### **IMPORTANCE OF ENGLISH LANGUAGE**

English has very often been termed as a window of the world as it has its influence in different fields like business, education, IT, science, technology etc. It has often been described as pipe-line for the stream of knowledge in all branches of learning. The Radhakrishnan University Education Commission observed, "It (English) is a language which is rich in literature humanistic, scientific and technical. If under sentimental urges we should give up English, we would cut ourselves off from the living stream of ever growing knowledge. Unable to have access to this knowledge our standards of scholarship would fast deteriorate and our participation in the world movements of thought would become negligible - for living nations must move with the times and must respond quickly to the challenges of their surroundings." The Kothari Commission has rightly stressed that English would play a vital role in higher

education as an important library language. The commission maintained that no student should be considered qualified for a degree, in particular as Master's degree, unless he has acquired a reasonable proficiency in English. According to the Commission, "The implications of this (English as a library language) are twofold: all teachers in higher education should be essentially bilingual in the sense that they should be able to teach in the regional language and in English and all students (Particularly post graduates) should be able to follow lectures and use reading materials in the regional language as well as in English.

Following are some important areas where English Language has its importance:

**1. As a Link Language in the global context:**

English is a link language. It is important for international communication. As global communication expands throughout the world, so does the need for a global language. English is only the language that is recognized and understood by people in many parts of the world . It is estimated that "the number of native English speakers is 300 million to 450 million." More than one billion people are believed to speak some form of English.

**2. Internet:**

One cannot be effective in the internet world without the English Language. It has also become the official language of the internet. The advent of online universities has now made it possible for everyone to learn English. Everyone gets access to the features of internet even across the countries. The Internet has opened up new career opportunities for every citizen of the world outside their respective countries. Internet also plays a vital role to promote and to spread the English language throughout the globe and more and more people are exposed to the English language and the English has become also the language of the internet as well.

**3. Communication:**

The most important function of a language is to communicate properly. Hence English language also plays a powerful tool in communication. In order to communicate successfully, one needs a language that is commonly understood by most of the people in the speech community. For many years, English has become the common language globally understood and appreciated by nearly everyone. In other words English becomes an effective instrument to communicate with everyone around the world. Information technology uses this ability of English to function well in the field of communication by internet and emails.

**4. Travel:**

English is spoken around the globe next to Mandarin Chinese. It has been stated that out of the nearly six billion people living in the world today around three hundred and fifty million do speak English. It has become the International Business Language. Many countries around the world make use of English Language for the governance. The relationship among the countries around the world is enhanced by the effective communication in English.

Language differs from nation to nation. When we travel around the globe, the English Language becomes the rescue factor to communicate with everyone.

#### **5. As the Library Language:**

The Kothari Commission is of view that English plays a vital role in Higher education and is a library language. The commission maintained that no student should be considered qualified for a degree, in particular as Master's degree, unless he has acquired a reasonable proficiency in English. According to the Commission, "The implications of this (English as a library language) are twofold: all teachers in higher education should be essentially bilingual in the sense that they should be able to teach in the regional Language and in English and all students (Particularly post graduates) should be able to follow lectures and use study materials in the regional language as well as in English."

#### **6. For Higher Education:**

The field of education has amplified the function of English Language. Most of the educational resources, materials and books are in English. The global educational systems in the universities around the world have the requirement of English Language. People those who study in abroad use English language as a medium of communication and learning. The lack of English knowledge makes anyone insufficient in the realm of education in today's world. Here English helps them to reach their destination and opens the window of knowledge since most of the knowledge through books and materials is available only in English language.

#### **7. For getting job opportunities:**

English plays a pivotal role in the employment sector. Students and scholars from various disciplines of the knowledge seek employment in and across the country. Multinational organizations always recruit candidates with excellent communication skills and provide them good platform for the same. World's topmost companies and investors establish their empire in India and other corner of the globe to increase their capital and recruit English literate manpower.

#### **8. English is useful for Business transactions:**

Coming to trade and commerce both nationally and Internationally, English is a link language which makes the transactions take place with ease. No business can be run without skilled manpower. In most of the business organizations the first criterion for recruitment of employees is good command over language and proficiency in English.

#### **9. Official Language:**

English is employed by many of the offices today. We could not imagine any office without the use of English language. The abolition of English will adversely affect the office work. Most of the office-goers know English besides their mother-tongue or regional language. Thus, they prefer to communicate in English to fulfill their everyday accomplishments. So, if the officegoers are asked to bid goodbye to the English language, they will face a great difficulty.

#### **10. Language of Media and Entertainment:**

It is a known fact that 70% media and entertainment channels use English for broadcasting purpose. Electronic media made the world transform into a global village, it brought the people of whole world very close through expanding use and this has become possible only through English language.

#### **11. Language of Information Technology:**

Software programmers develop software programs that form the basis of the Internet. They make up the majority of professional and related occupations, and account for about 34 percent of the industry as a whole. Computer programmers write, test, and customize the detailed instructions, called programs or software that computers follow to perform various functions such as connecting to the Internet or displaying a Web page in English. Language teaching in general and English language teaching in particular has tremendously changed over the centuries. Educational technologies, especially computers and computer-related peripherals, have grown tremendously and have permeated all areas of our lives. It is incomprehensible that anyone today would argue that banks, hospitals, or any industry apply technical knowledge. The Internet in particular gradually has become a vital tool in our information society. We can witness people going for online education, business transactions, personal correspondence, research and information-gathering.

#### **CONCLUSION**

Thus, it is not a denying fact that, English is a Multi lingua franca of the world. The usage of English has constantly been increasing in many countries and it is the mother tongue in most of the countries. Communication in English has become worthwhile in the present scenario. If one gets enough mastery over English he can share his/her thoughts, gather information, knowledge etc and keep in touch with the challenging world thus improving his career which results in the development of the country.

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