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Welcome to ISRJ

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ehfM; k , oajktl Rrk ds vrl lckk dk v/; ; u

I ph vferk] fujatu dplj

I gk; d i k/; ki d] i =dkfjrk , oatal plj v/; ; u"lkyk] noh vfgY; k fofo] binkj-
, e- fQy 'lkykFkh] i =dkfjrk , oatal plj v/; ; u"lkyk] noh vfgY; k fofo] binkj-

I jk k k :-ehfM; k vkg jktl Rrk , l k fo'k; gsf t l ij ppkl djuk vr; r tVY dk; Zekuk tkrk gA gj i fjn";
eabl fo'k; ij gh ppkl dh tkrk gA fu% ing "dky" dk vflrRo l Qn ij gh fVdk gA dkysdls l kekl; r%' ktk
ughaekuk tkrk fQj Hkh "dky" dk vi uk vkl"l k , oaeRo gA fQj pkgsog "dky" eku" gks; k dkyh dekbz
gA "dky" dsgn HkkB&cfgu plj yw vkg Hkh Vkpkj gA ysdv dkysdsefgek bruh T; knk gSfd gj dkbz pkgs
og jktulfrd gks; k xj jktulfrd "dky" dksbdVBk djusdh tkr eagh fnu jkr yxk gyk gSfQj pkgs
Hkysgh "bku" dksgh nkD; kau yxkuk i M

i Lrkouk %

vkt ijk ehfM; k , d "M" dh Hkfr cudj jg x; k gStgkagj dkbzckyh yxk jgk gA nli jsdks?fV; k crk vi us dks
mR-V crk jgk gA vkt turk vkg tufr dsefslksdks kai hNsNW x, gA vkt jktulfrd i kVz ka, d i fokjokn vkg "dkj i kjs/
dYpj" ij py jgh gA bl l sdkbzHkh vNirk ughagA ; gka; {k c'u mBrk gSfd turk ft l dk uke ysurk ppho thrrsgSvkf[kj
ml dh dks l pksA , d l e; Fkk tc v[kckj dks l ekt dk niZk dgk tkrk Fkk l ekt eatk#drk ykuseav [kckj kausiegRoi wkl
Hkiedek fuhkbbgA ; g Hkiedek fd l h , d ns k vfkok {k= rd l hfer ughag fo'o dsreke cxfr'khy fopkjkaoyksnskaesl ekplj i =ka
dh egrh Hkiedek l sdkbzbdkj ughadk j drkA ehfM; k eavk fo'k rkg ij fcV ehfM; k eautuer cukusdh vnkHkh 'kfä gksh gA
uhfr fuekj .k eauturk dh jk; tkuuseav vfr fuekj dkd turk dh ckr i gipkuseal ekplj i = , d l srqdh rjg dke djrsgA
l ekt ij l ekplj i =adk ckjko tkuusdsfy, gca, d -f"V vi usbrfgrkl ij Mkyuh pkfg, A ykdekl; fryd] egikRek xkph vkg i a
ug: t sLora=rk l skfu; kausv [kckj kads vi uh yMkbzdk , d egroi wkl gffk; k juk; kA vktknh ds l 8k'kzahkjh; l ekt dks
, d tV djuseal ekplj i =adk fo'k Hkiedek FkkA ; g Hkiedek bruh ckjko 'khy gksxbzFkh fd vaxtkauscd dsneu dsfy, gj l Hko
dne mBk, A Lora=rk dsi 'pkr ykdrk=d elV; kadh j {k vkg odkvr djuseav [kckj vxzkh jgA vkt ehfM; k v[kckj kard l hfer
ughagSi jrqbyDV/fud ehfM; k vkg oc ehfM; k dh ryuk eafcV ehfM; k dh i gp vkg fo'ol uh; rk dghavfekd gA fcV ehfM; k dk
egRo bl ckr l svkg c<+tcrk gSfd vki NihglpZcrk kads l nHkzds: i eabLrsk dy l drsgvkg mudk ve; ; u Hkh dj l drsgA
, l seafcV ehfM; k dh ftEenkjh Hkh fu'pr : i l sc<+tcrk gA

ehfM; k vkg jktl Rrk dk l cdk

vke rkg ij ehfM; k vkg jktl Rrk dschp ?kfu'B l cdk gkstkrsgA jktl l k dk vgdjk 0; fä dh vflk0; fä dh Lora=rk dks
; fn jktakg ekuusyxsrksyldra dk vflrRo gh l dV eai M+t k, xkA ehfM; k dksvi uh rVLFkrk NkMojj ekuofekdkj kadsuu dks
jkdusdh fn'kk eal kfkld dk; Zdjuk pkfg, A Hkh r rFkk fo'lo eaeukofekdkj guu dsefslkj fcaV ehfM; k dh D; k Hkiedek jgh gA i gys
cikr djk rsganf{.k vYhdk dh tglkakl dh uhfr uso"kkard ulxfj dkdsekuofekdkj kads guu o neu fd; kA
nf{k.k vYhdk eavYhdoo bky'k v[kckj kadh bl eijk i vyx &vyx Hkiedek jghA , d vkg tgkavYhdoo v[kckj kae
bl s l gh Bgjkrsgg ges{k kkl u ds i {k dkssetcar fd; k oghani jh vkg bky'k csl us'kk u dh vkylpuk djk rsgg Hkh jktulfrd
vknkyu dksvi jkfdk vknkyu ds: i eaqLrsk fd; kA i jrqts &t sjaekh dsf[kykJ turk dk vknkyu etcar gvkj bky'k csl
dh uhfr Hkh cnyhA bl i jy vknkyu ds nkgu fji kVx dh Hkh'kk us pkgsog vYhdoo v[kckj jgs gk vfkok bky'k oLrskFkfr dks
rkM&ejkM+dj i sk fd; kA dy feyk dj jkHkh dsf[kykJ yMusefcV ehfM; k ejf; r%' kkl u ds i {k ejgk vkg ; g l cd feyk fd
fodkl 'khy l ekt dsfy, cakuepi] l d jeap ehfM; k fdruk vko'; d gA gekjs i Mkl h ns k i kfdLrku eahk ekuofekdkj guu ds
l lMkaekeysgkrsqA ogkakd fcaV ehfM; k ejf; r: mnlo vaxth eaqA vaxth v[kckj kads l keku o i gp mnlo v[kckj kadh ryuk eadgk
vfekd gA

I ph vferk] fujatu dplj, "ehfM; k , oajktl Rrk ds vrl lckk dk v/; ; u "

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ehfM; k ,oajktI Rrk ds vrl Zalkka dk v/; ; u

vr%fj i kVx ealhk vrj gkuk LokHkkfod gA bl dsvykok vaxth v[kckj kadsfj i kVj , d fuf' pr i fj Hkkf'kr chV dsfy, dk; z dj rsgA oghamnifj i kVj kadsveseu , d l kfk dbzchV dsfy, fji kVx dj uh gkrh gA , s seaeukoefekdkj guu ekeykad h tksl e> vkJ Vsuk mlugagsuh pkfg,] ml dh deh fji kVx eautj vkrh gA i kfdLrku eal kekftd] jktufrd o èkkfebd çfrçakkadspyrstHkh bu ekeykadksft l rjg mBuk pkfg,] og ughagsi krkA bu pukfr; kadscko tm i kfdLrku dsfcj ehfM; k usjkt l Ükk }kjk uk'fj dka dsekuo vfekdkj guu dsf[kykQ vi uh vkokt cyn dh vkJ vusd cky jkt l Ükk dsksi dk f'kdkj cuA vusd i=dkjkad h'fj ¶lrkj h gbj dbzv [kckj cn dj fn, x, vkJ dbz kadsvi uh tku Hkh xokuh i Ma Hkkj r eaeukoefekdkj guu dk i gyk cmk eiqk tkehfM; k ea vkJ; k Fkkj og Fkk Hkkxyij tsy eadfn; kad h vka[ka QkMu sdk ekeyka bl dscdn ezbz dh vkJ jkm tsy eaeagyk dñsn; kads l kfk nf; bgkj o muds 'kkk.k dh [kcj us l jdk dks i j seegjk'V' eautj dh flfkfr dh tkp djus i j etcj dj fn; ka bl rjg dh fji kVx usfcj ehfM; k dksekuoefekdkj kad h j{kckj eacMk l Fkkh cuk fn; k Fkk ; g vyx clr gsf d pkgsog xqjtjkr dsnakad l p gkj d'ehj eacxuqgkadh ekf dk l p gkj mülj cnksk eahkje vfelxg.k dk l p gksvfkok fouk; d l si vkJ uDI yokn dk l p gkj fcj ehfM; k usbu eiqk kadsvi uh çfrç) rk o l keF; kuj kj gh LFkk fn; k gA gkykfd jkstuk thou dsrksvud ekuoefekdkj guu ekeys fcj ehfM; k dscxj vke turk rd l Ppkbzl si gjp ughai krA

byDVⁱfud ehfM; k eacfdx U; ~~wt~~ dh gKm+es; g vuþku yxkuk dfBu gks tkrk gSfd | PpkbZD; k gA vkt fcA/ ehfM; k dks byDVⁱfud ehfM; k l srXMT çfrLi ekkzdk l keuk djuk i M+jgk gA byDVⁱfud ehfM; k vi usLo: i vKj I keF; Zdh o t g I sn' kdkadks 24 ?k/sm i yCek gA Vhvkj i h dh pkg eaVhoh U; ~~wt~~ pþy fl QZ xtkhj foe' kldrd l ffer ughagþvfi rqosfQYeh pdkplk | l kl &cgwds fdLl k foðdV dh nfu; k dsvykok vafloÜokl kard dksvi usçokte eadkQh LFkku nrsgA, l seaþçA ehfM; k dk Hkh Lo: i cnyus yxk gSvkj v [kckj kads i UsHkh >d>kj us dsc tk; xqnxpkus dk dke djus yxs gA ehfM; k elfydkadh i nthoknh l kp dsvykok i =dkjk dh rþ kjh Hkh , d cmk el yk gA , d l e; Fkk tc i =dkj gkuk l Eekut ud ekuk tkrk FkkA cm&cMs l kfgr; dkjk us i =dkfjrk ds {k= ealhk vi uh y[kuh ds>Ms xkMA çepin] ek[kuyky prþhþ] egknþh oelz l sydþ vKs] ekebhj Hkkj rhj deyþloj vklfn fnXxt l kfgr; dkjk us, d i =dkj ds: i ealhk l kekft d ckþ txkusdsvi usnkf; Ro dk fuoþu fd; k vKj jktuþrd i =dkfjrk l sT; knk #fp ekuoh; i =dkfjrk eafn [kkbA dgusdk rkri ; z; g gSfd ml nkj ds=dkjkaeaf0"k; dhj l ekt dh xgjh l e> Fkhj ml s y[ku : i eacLrj djusdsfy, Hkkj dh vKj Hkkouk Fkh rFkk l kekft d çfrc) rk FkhA vkt ; sxqk dgha [kksI sx, gA futhfgrkdk ncko bruk c<+x; k gSfd i =dkjk dh çfrc) rk i y&i y cnyrh jgrh gA vi usdk; Zdsçfr l eizk ealhk deh utj vkrh gA dghaos ?VukLFky rd i gp ughacuk i krsrksdbzckj mlgj?Vukvkadksl gh i fjc{; eal e>uk ughavkrk rksdbzckj Hkkj lk dsxyr bLreky l sl ekpki dk Hkkj ah cny tkrk a bl dsfy, yko': d asfd i =dkjkadksvi Hkkj l sah ekuofekdkli ekeykadhs Hkh Vfuaq nh tk. A

I s̄t ekp̄j ak n̄kko ḡl c̄f̄y t̄k̄ k̄gm b̄t as̄y, v̄k̄; d̄ ḡs̄d̄ r̄=ak̄ m̄ks̄v̄j̄n̄ l̄ s̄ḡl̄ ekuokfekl̄j̄ eleȳn̄l̄ m̄l̄ v̄s̄ūk̄ h̄l̄ t̄k̄, A
mudsf̄'k̄; k̄eak̄kk̄j̄rh̄; I boek̄k̄ eamȲf̄[kr̄ ek̄f̄yd̄ v̄f̄ekl̄j̄k̄adh̄ i<kb̄> d̄kuū d̄h̄ l̄ e> b̄R; k̄fn̄ 'kk̄fey fd̄, t̄k̄, arFlk̄ dk̄; t̄ks̄=
eak̄kk̄ m̄l̄ḡi f̄ȳl̄ ch̄V̄ yh̄xy ch̄V̄ v̄k̄fn̄ i j̄ h̄k̄st us̄l̄ si ḡys̄d̄N̄ v̄s̄ūk̄ nh̄ t̄k̄, A v̄k̄ek̄h̄ v̄k̄j̄h̄ r̄s̄ k̄jh̄ o l̄ r̄gh̄ l̄ e> l̄ sej̄s̄detk̄j̄ i M+tk̄rs̄
ḡv̄l̄j̄ mudsl̄ ek̄ek̄k̄ d̄h̄ j̄k̄ḡ dfBū ḡks̄t̄krh̄ ḡĀ; fn̄ eh̄fM̄; k̄ d̄ks̄l̄ ekt̄ d̄ks̄j̄k̄ḡ fn̄[kk̄h̄ ḡsr̄ks̄lō; aml̄ sl̄ gh̄ j̄k̄ i j̄ pyuk̄ ḡks̄ Ā, d̄
I Qy ykd̄r̄= ogh̄ ḡkr̄ ḡst̄ḡkat̄rk̄ t̄k̄x#d̄ ḡkr̄ ḡĀ vr̄: I q̄k̄l̄ u d̄sfy, eh̄fM̄; k̄ d̄k̄ dr̄D̄; curk̄ ḡsf̄d̄ oḡ yks̄k̄adh̄ i Fk̄ çn̄'k̄ū
d̄j̄Ā m̄l̄ḡi Ppk̄bz̄dk̄ v̄kbuk̄ fn̄[kk̄, v̄k̄j̄ l̄ j̄dk̄ d̄ks̄t̄rk̄ d̄sc̄fr̄ t̄ok̄c̄nḡ cuk̄, A v̄f̄lk̄ō; f̄ä d̄h̄ Lorārk̄ t̄ks̄ḡek̄j̄ eiȳ ekuokfekl̄j̄
ḡj̄ oḡ fl̄ OZH̄kk̄'k̄.k̄ ns̄s̄rd̄ l̄ h̄fer̄ ugh̄aḡSc̄fȲd̄ ml̄ d̄k̄ m̄f̄s̄; I ekt̄ eamf̄pr̄ Ū; k̄; d̄k̄ l̄ ketT̄; LFkk̄fi r̄ djuk̄ ḡks̄ pk̄fḡ, A b̄l̄ d̄sfy,
v̄k̄'; d̄ ḡsf̄d̄ gj̄ d̄her̄ i j̄ gj̄ 0̄; f̄ä d̄sekuokfekl̄j̄k̄adh̄ j̄{kk̄ d̄h̄ t̄k̄, v̄k̄j̄ mudk̄ l̄ Eek̄ fd̄; k̄ t̄k̄, A ekuokfekl̄j̄k̄adh̄ j̄{kk̄ d̄sfy,
I kel̄ft̄d̄ c̄k̄ek̄ t̄xk̄useaf̄ç̄/ eh̄fM̄; k̄ d̄h̄ Lorārk̄ b̄l̄ h̄l̄ s̄t̄ k̄Fkk̄ ḡks̄ Ā

ehfM; k dk l kekftd l jksdkj

dukMk dsehfM; k fo'kskK ek'kly esdygku dksbl dk vgl kl I kB dsn'kd eagh gksx; k FkKA rHkh 'kk; n mlgkausdgk Fk fd
^ehfM; e bt n eß st* ; kuh ^ekè; e gh l ns k gA* ek'kly dk ; g dFku l puk r= dh egÜkk dk c; ku djrk gA vkt dk nlj bl r= ds
fujrj cy'kkyh gksr tkusdk l e; gA ubzI nh dh pukfır; kabl i fjcç; eacgn foy{.k. gA tk jgh l nh usl puk r= dsmlkkj cks
nßkk gßml dh rkdr cksegI fd; k gA vkusokyh l nh es; g l puk r= ; k l puk çks lkxdk gh gj ; Ø dh fu; ked gksxh tkfgj gS
ubzI nh eayMkbz gffk; lkj al sughal puk dh rkdr l sgksu gA tezh cks; kn djarksml us i gysvkj ntj sfoÜo; Ø ds i ñz tks
, frgkfl d thrantzdh og ml dh ptur&#Lr VyhQksu 0; oLFkk dk gh deky FkKA vkt Hkkj r+ sfodkl 'khy vkg cgtrjh; l ekt
j puk okysnsk usHkh l puk çks lkxdk dsbl l oFkk u, {ks alsçfr mRl kg fn[kk; k gA ; s l adr ubzI nh dli l cl scMh pukfır l s
epdkcysdh r\$ kjh rksgsg h kfk gh bl es, d l e) Hkkj r cukusdsI i usHkh fNi sg

v/; ; u dsmnəns' ; %

ehfM; k , oajkt | Rrk dsvrl ~~z~~kkadk v/; ; u djukA
jkt | Rrk dsi ~~kk~~ko eahfM; k dscnyrs: i & j & dk v/; ; u djukA
ehfM; k i j jkt | Rrk dsi ~~kk~~kokadkKkr djukA

'kkjk dk egRo

; g "kkjk orjku I nHkZevR; r 0; ki d gksx; k gA vkerkj ij ; g ekuk tkrk gSfd ehfM; k ij jktI Rrk dk ncok gksk gA ftI ncok eaeftM; k dkje djrh gA bl fy, bl "kkjk EkaBhafotk; kdksjEkkdr fd; k x; k gA ; g "kkjk bl fy, Hkh egRo iwkZgSfd bl egky dsvluk vknkyu] vki krdky dsnkjku ehfM; k ij ncok br; kfn fo'k; kdksl evk x; k gA

'kkjk i fof/k &

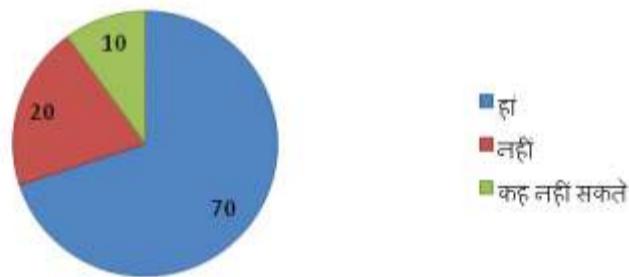
fdI h Hkh vuq dkku esI cI segRo iwkZHkfedk "kkjk i fof/k dh gksh gA vxj mi; Dr i fof/k dk p; u ugfd; k tkrk rks vuq dkku dnkfi I kFkZ ughaksl drk gA bl grqbl v/; ; u eaeYr%I iy I odk i fof/k ds: i eai kx fd; k x; k gA l gk; d vuq dkku i fof/k ds: i esI eL; k dsfofo/k igyvkdhl e> fodfl r djusdsfy, I kMdkj dh l gk; rk yh xbzgA

I s y I oI
I kkkRdkj

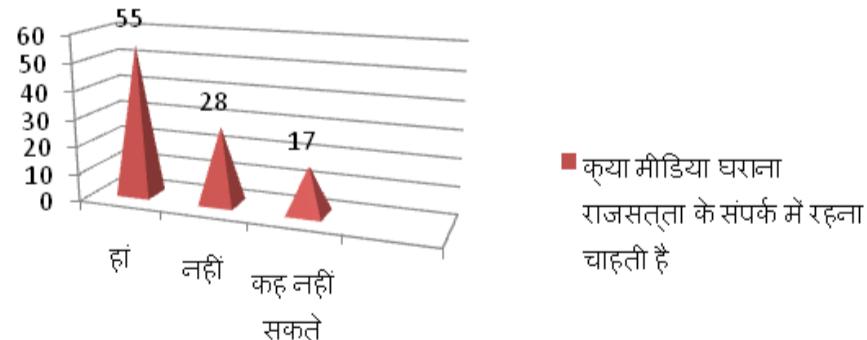
vkdMksdh foopuk %

I s y I oI si ktr vkdMksfoHku pkVZdsek/; e I si Lr fd; k x; k gA

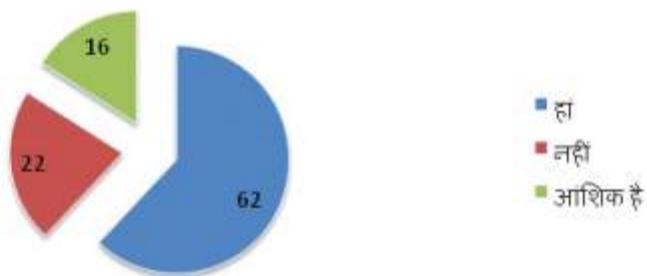
1- क्या मीडिया घराना राजसत्ता की कठपुतली बन गई है ?



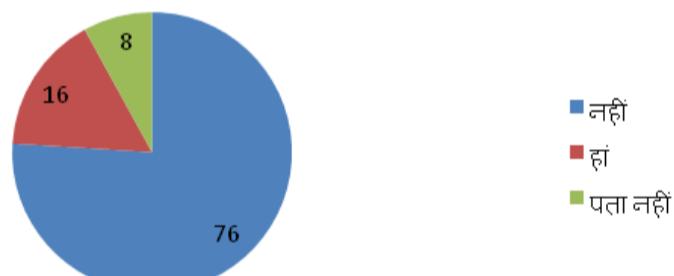
2. क्या मीडिया घराना राजसत्ता के संपर्क में रहना चाहती है ?



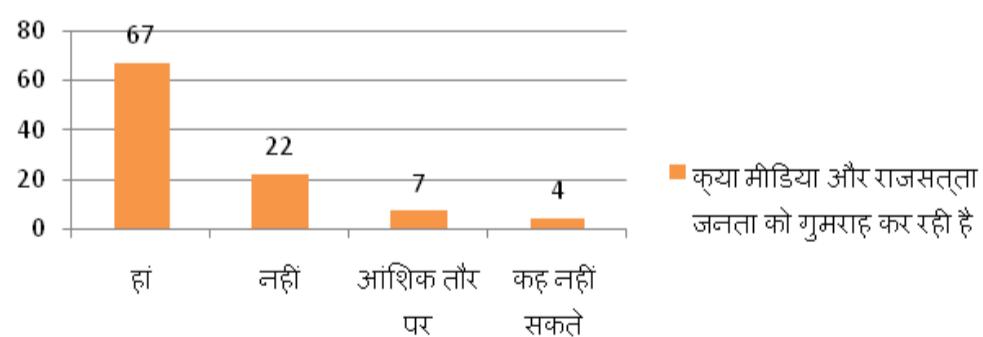
3. क्या मीडिया घरानों में सबसे अधिक पूंजी राजसत्ता की है ?



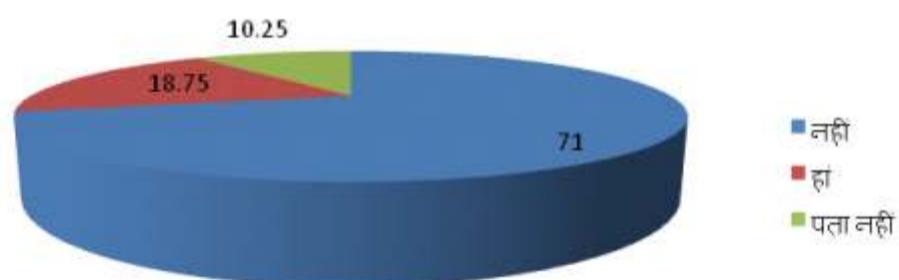
4. क्या मीडिया में राजसत्ता का हस्तक्षेप जायज है ?



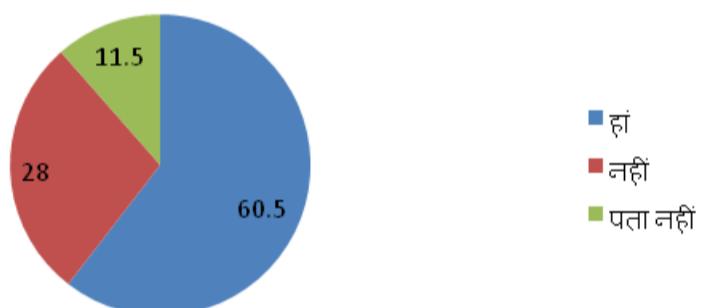
5. क्या मीडिया और राजसत्ता जनता को गुमराह कर रही है ?



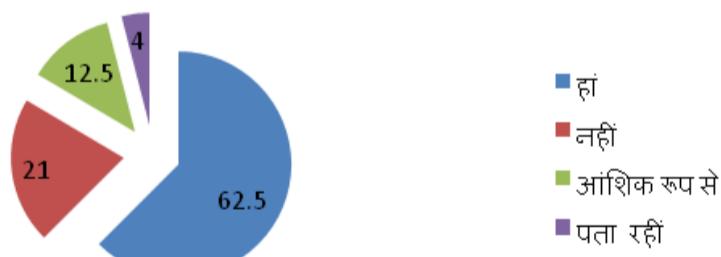
6. क्या आप सत्ता के दबाव में लिखी गई खबरों को समझ पाते हैं ?



7. क्या निजी लाभ के लिए मीडिया सत्ता के दबाव में आती है ?



8. क्या आप सत्ता के दबाव वाली खबर से प्रभावित होते हैं?



fu"dkl, oal pko &

bI "kkk I s; g Li 'V gks tkrk gsfld ehfM; k i j i R; {k%; k vi R; {k : i l sl jdkj ; kfu jkt l Rrk dk ncko gksk gA Lukrd Lrj l smi j dh i <kbzdz jgs100 l sT; knk ylkxksnksVid ekuk fd ehfM; k jkt l Rrk dsncko eadke dj rh g8, l seaml dk l keftd i gywxsk gks tkrk gA "kkk csek/; e l s; g Hkh Li 'V gkrk gsfld ehfM; k fcuk jkt l Rrk dsncko eaLora: i l sdk; Zughadj l drh gA, l sea ehfM; k dk tksew dk; ZgSfd og l jdkj dh vkykpuk djsvk l ekt ea?fvR gksjgs l Ppkbzdksmtkxj djsml l sog HkVd tkrk gA, l seal gh ehfM; k vks l eftd i fjdYi uk dh ckr ughadh tk l drh gA, l h i fjlFLkfr eadFkr : i l sykdræ dk ; g pkfL Lrllk [krjseai M+jgk gA
, l h fo'ke i fjlFLkfr ea"kkk l s; g l pko fudyrk gsfld ehfM; k i j rRdky i Hkk l sjkt LkRrk dsncko dksqVlusdh t: jr gA "kkk ea; g Li 'V gkrk gsfld ehfM; k futh ykkk dsfy, jkt LkRrk dsncko eavkrk gA, l sea ehfM; k dksxjykkdkjh l Lkku cokus dh t: jr gA l kfk ghamu reke rf; kdkx xksk djus dh vko"; drk gftl l sjkt LkRrk ehfM; k dks ykkk fnyk l drh gA t l s ykbl fl x ehfM; k i kl rkfd ehfM; k bu ykypkal scpdj l gh: i l stksml dk dk; ZgS; kfu l ekt l ok dk dk; Zdj l da

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4-jktfd'kkj] l a knd fgnh l e; MKW dke l sl k{kRdkj
5-i dkk'k nç} l eñ l a knd nsud HkkLdj l sckrphr
6- ehfM; k vks jkt LkRrk] tcjhey i kj [k
7-ehfM; k foe"kjke"kj .k tkskh
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