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EMPLOYEE EMPOWERMENT- A STUDY



N. Ashamaran

INTRODUCTION

The Merriam Webs ter's Dictionary similarly describes the verb to empower as "to authorize, or delegate, or give legal power to someone". Definitions regarding structural approach, Bowen and Lawler (1992, p. 32) define empowerment as "sharing with frontline employees four Organizational ingredients: information about the organizational performance... knowledge that enables employees to understand and contribute to organizational perfor mance, rewards based on organizational performance, and power to

make decisions that influence organizational direction and performance". The Psychological empowerment has been defined by Spreitzer as "a motivational construct manifested in four cognitions: meaning, competence, self-determination and impact" (Spreitzer, 1995, p. 1444), whereas, Meaning is "the value of a work goal or purpose, judged in relation to an in-

ABSTRACT

Empowerment improves the skill and knowledge of the employees. Organizations empower employees following some practices. These practices make them more empowered. The empowered employees feel more satisfied and more committed. The empowerment activities promote organizational performance. Most of the organizations are voluntarily involving in the activities of empowerment. Allowing the empowerment practices, they can gain more advantages from employees. This study provides several practices followed by organizations for empowering the employees. These practices are very essential to organizations to get benefit from the employees.

KEYWORDS : empowerment, power, information, knowledge, reward, participation.

Short Profile

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dividual's own ideals or standards".... Meaning involves "a fit between the re-quirements of a work role and beliefs, values and behaviours", Competence, or selfefficacy, is "an individual's belief in her capability to perform work role activities with skill", Self-determination is "an individual's sense of having choice in initiating and regulating actions", Impact is "the degree to which an in-dividual can influence strategic, admin-istrative or operating outcomes at work". Conger and Kanungo (1988)

define empowerment as "a process of enhancing feelings of self-efficacy among organizational members through the identification of conditions that foster powerlessness, and through their removal by both formal organizational practices and informal techniques of proving efficacy information". Thomas and Velthouse (1990) define empowerment as "internal motivation"

Research Scholar

that can be explained by four perceptive dimensions, which are sense, competence, choice and impact

The empowerment is an effective tool to overcome competition. Empowerment has in the form of 'participative policy making' and informating. The empowered employees learn and grow individually as well as they use communication skill and think systematically (Bagheri et al., 2011). It can help employees to get actively involved in decision-making process in organization (Mishra & Bhaskar, 2010). The word of empowerment universally accepted definitions are not available. The empowerment as viewed as managerial style (Pardo del Val and Lloyd, 2003), HR practices (Huselid et al., 1997), employee perception (Quinn and Spreitzer, 1997), cognitive state (Menon, 2001). The role of employee empowerment is to develop employee attitudes and behaviour (Kazlauskaite et al., 2012).

Different research studies regard, Empowerment as a process, enabling the individuals to think, behave and take actions in an autonomous way. It refers to enabling of employees to make their performance easier and more effective (Awamleh, 2013). Argyris (1998), one CEO has said "No vision, No strategy, can be achieved without able and empowered employees." Empowerment provides the opportunity to develop knowledge and skill to employees. It provides employees the sense of ownership and control over their job (Niehoff et al., 2001). Empowerment occurs at various levels, such as individual, group and community. Empowerment is essential for employees. it gives them more power, knowledge, experience, meaning, opportunities and status (Awamleh, 2013).

It acts as the key success of total quality management. The organization should empower employees by the way of providing information, participation and autonomy.

The researcher Mishra & Bhasker (2010), stated empowerment in the form of "partici

pative policy making" and Information. Conger & Kanungo, (1988), empowerment deals with participative management technique such as management by objective, quality circles and goal setting by subordinates as the means of sharing power and delegation of authority.

Erturk (2012), empowerment is focus on empowering management practices such as delegation of decision making, provision of increased access of information and resources for individuals at lower level of the organization.

RESEARCH METHODOLOGY

In this study, the researcher used Content analysis method. Following the method researcher collected the secondary data from various sources like books and journals for this study.

APPROACHES OF EMPLOYEE EMPOWERMENT

The researcher Quinn & Spreitzer, 1997 classified empowerment as comes under two broad categaries i.e., Mechanistic Approach and Organic Approach. The mechanic approach mean as top-down view and the organic approach mean as bottom-up view. The author Charless, (2004) has founded two approaches from existing theories. They are relational approach and motivational/psychological approach. Relational approach is characterised by practices that decentralise power by involving employees in decision making. Motivational approach proposes that empowerment is a constellation of experienced psychological states or cognitions.

Miri et al., (2011) categorized as situational approach and psychological approach. Situational approach means granting authority. This approach is known by Abraizetal, (2012) as relational approach/ management practice approach. The empowerment practices of sharing information, involving employees in planning process and decision-making, delegating authority, rewarding performance and providing performance feedback.

Amenumey & Lockwood, (2008) states the relational construct dealing with managerial style. Further, the researcher stated empowered work environment characterized by mutual trust, support and encouragement and team orientation (Saif & Saleh, 2013). Miri et al., (2011). Psychological approach means granting energy and it concerns the attitude and perception of employees. The psychological approach another name is motivational approach (Amenumey & Lockwood, 2008).

Taktaz et al., 2012 has found mechanical approach and organic approach by the existing reviews. The researcher states that, mechanical approach means management strategies and activities such as delegating decision-making power to the lower level of employees to the organization, share information with the staff members and access of resources. An organic approach means the attitude of employees about their role in the job and the organization.

The researcher spreitzer (2008) stated about two classical approaches of empowerment is social-structural empowerment and psychological empowerment. social-structural empowerment conditions enable empowerment in the workplace. Psychological experience of empowerment at work. Further the researcher stated that, these two practices can be distinguised by a focus on empowring structures, policies, and practices and a focus on perception of empowerment. moreover, the social structural prospective of empowerment get much attention from practitioners because it links specific managerial practices as well as the psychological empowerment refers to a set of psychological states, that are necessary for individuals to feel a sence of control in relation to their work. It is focus on how employees experience their work. Here the psychological empowerment is refers the personal beliefs that employees have about their role in relation to the organization.

Kazlauskaite et al., (2012) considered two approaches about the employee empowerment i.e., managerial approach and psychological

approach. The managerial approach means the set of practices that should empower employees. The psychological empowerment mean the employees internally feel the selfefficacy with in the organization as well as it can be considered a work-related attitude. Manon (2011) pointed out the empowerment actions that are focus of the structural approach that result in the cognitive states that are focus of the psychological approach. The both propectives maintenance is very important to organization. (Quinn & Spreitzer, 1997) suggested four ways to facing the challenge. They are, clear vision and challenge, openess and teamwork, discipline and control, support and sence of security.

BENEFITS OF EMPLOYEE EMPOWERMENT

The benefits that con be derived from employee empowerments are

- The empowered employees learn and grow individually as well as they use communication skills and they think very systematically.
- → By the way, of empowerment the organizations can attain excellent quality product and services.
- + Empowerment providing Efficiency, responsiveness, synergy and management leverage (Lin, 1998) to the employees.
- Empowered employees are more committed, have higher level of job satisfaction and stay with the organization longer, they give better customer service, more rapid decision making and they have personal development (Erstad, 1997).
- Employee empowerment changes to the manager's mind set and leaves him with more time to engage in broad-based thinking, visioning and nurturing.

KEY INGREDIENTS OF EMPLOYEE EMPOWER- MENT:

Organisations follow some of the practices to empower employees. Following are

the key ingredients for a successful implementation of empowerment in the organization.

- •Information flow- Sharing information about organization's performance (Lin, 1998),
- Reward-Providing Reward based on organizational performance, rewarded for increased responsibility and accountability otherwise reward based on contribution,
- •Knowledge- providing Knowledge that enables the employees to understand and contribute to organizational performance, provide Power to make decisions that influence organizational direction and performance,
- Expressing confidence in the employee's ability,
- •Allowing participation in the decision-making (Erstad, 1997),
- •Holding high expectations concerning their performance,
- •Allowing employees freedom and autonomy in how they perform their jobs,
- Accepting mistakes as normal and try to learn from them without victimizing employees,
- Providing extensive training about the job and enhance communication and leadership skills, Delegate responsibility an along with in authority, Support, Education (Erstad, 1997),
- •Allowing teams to form. Teams are the best vehicles to empowerment,
- •Giving feedback on Performance is always important. It is particularly important for newly empowered employees. Feedback enhances learning and can provide needed assurance that the job is being mastered,
- Seeking advice from employees
- •Delegating, training and development, job rotation and fair promotion opportunitiess are the other ways to empower employees (Awamleh, 2013).

CONCLUSION

Empowering employees bring positive effects on attitude and behavior to the employee's. The psychological empowerment is formed by the way of managerial approach or management practices. These practices are

enhancing the work -related attitude of employees. Empowering employees bring positive effects on attitude and behavior to the employees. The attitude change leads to job satisfaction. It is helpful to increase employee motivation and commitment. The positive result of psychological empowerment is enhances the level of trust between employee and supervisors as well as employees and top management and it enhances productivity of the organization and promoting highly desirable quality . Empowerment leads to resiliance, autonomy, creativity, and productivity. initiative in their work and the empowered employees are more commited, more satisfied and exhibit organizational citizenship behavior. Therefore, the employee empowerment is very essential for the organisation to sustain in the competitive environment.

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