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### Indian Streams Research Journal

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# IMPACT OF WORKING CAPITAL MANAGEMENT ON PROFITABILITY OF ULTRATECH CEMENT LIMITED



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#### **ABSTRACT**:

The main aim of this research paper is to find out the impact of working capital management on profitability of UltraTech Cement Limited. Secondary data are collected from 2005 to 2014 for this study. Regression model is run to find out the impact of working capital management on profitability. We found that there no significant

KEYWORDS: Working capital, Profitability, working capital management, Regression

#### **INTRODUCTION:**

Working capital is one of the most important requirements of any business concern. Working capital can be compared with the blood of human beings. As human cannot survive without blood, in the same way no business concern can survive without working capital.

Working capital management deals with maintaining the levels of working capital to optimum, because if a concern has inadequate opportunities and if the working capital is more than required then the concern will lose money in



the form of interest on the blocked funds. Therefore working capital management plays a very important role in the profitability of a company.

umThe Indian cement industry is the second largest in the world. UltraTech Cement Limited Company is taken for the study. It is India's largest cement exporter.

#### Objectives:

- 1. To examine the efficiency of working capital management in selected unit.
- 2. To determine relationship between working capital management and profitability in selected unit.
- 3. To determine nature of such relationship (if any).

#### Data Sources:

Secondary Data are collected from the annual report of UltraTech Cement Limited from 2005 to 2014.

#### Hypothesis:

- H<sub>o</sub>: There isno significant relationship between working capital management and profitability of UltraTech Cement Limited.
- H<sub>1</sub>: There is a positive relationship between working capital management and profitability of UltraTech Cement Limited.

#### Variables:

- 1. Return on total assets [ROTA]: ROTA use as a dependent variable. Profitability is measured by Return on Total Assets (ROTA). It is the ratio which measures company's earnings before interest and taxes (PBIT) against its total net assets. The ratio is considered as an indicator of how effectively a company uses its assets to generate earnings before meeting contractual obligations. The greater the company's earnings in proportion to its assets, the more effectively the company is said to be using its assets.
- 2. Current ratio [CR]: Establishes the relationship between Current assets and Current liabilities. Normally, high current ratio is considered to be a sign of financial strength. It is the indicator of the firm's ability to promptly meet its short term liabilities.
- 3. Quick Ratio [QR]: Establishes a relationship between quick or liquid assets and current Liabilities. An asset is liquid if it can be converted into cash immediately or reasonably soon without a loss of value. Cash is the most liquid asset. It is also known as acid test Ratio.
- 4. Net Current Assets to Total Assets Ratio [NCA / TA]: Establishes a relationship between current assets and total assets. This ratio indicates the extent of total funds invested for working capital purpose.
- 5. Working Capital Turnover Ratio [WCT]: Represents how effectively working capital is utilized. Working Capital Turnover Ratio is a relationship between Cost of Sales and net Working Capital.
- 6. Inventory Turnover Ratio [ITR]: Is the number of times inventory turned over in a year. It is relationship between Cost of Goods Sold and average inventory at cost.

#### Regression Analysis:

Simple linear regression analysis was done for return on assets (ROTA) with Current Ratio (CR), Quick Ratio (QR), Net Current Assets to Total Assets Ratio (NCA / TA), Working Capital Turnover Ratio (WCT) and Inventory Turnover Ratio (ITR).

#### Regression model is:

ROTA= 0+ B1 CR+ B2 QR+ B3 NCA/TA+ B4 WCT+ B5 ITR +e

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**Table: 1 Descriptive Statistics** 

Variable	Mean	<b>Standard Deviation</b>
ROTA	0.279	0.099
CR	0.676	0.087
QR	0.415	0.097
NCA/ TA	-0.174	0.038
WCT	-6.747	1.279
ITR	13.937	8.421

Above table shows mean and standard deviation of variables. Mean of ROTA, CR, QR and ITR are positive while NCA/TA and WCT are negative during the study period.

Table: 2 Empirical results of dependent variable

•				
Regression Statistics				
Multiple R	0.92			
R Square	0.85			
Adjusted R Square	0.67			
Standard Error	0.06			
Observations	10.00			

Dependent variable ROTA	STANDARIZED COEFFICIENTS				
	- Value	t-Value	Sig.		
constant	-0.6725	-1.5939	0.1862		
CR	-0.2488	-0.4094	0.7032		
QR	0.1099	0.2690	0.8013		
NCA/TA	-2.1153	-2.1716	0.0956		
WCT	-0.0979	-2.5670	0.0622		
ITR	0.0033	0.7744	0.4819		

#### Findings and conclusion:

Working capital management is an important part in firms' financial management decision. The ability of the firm to operate continuously and for a long period depends on how it deals with investment in working capital. The purpose of this study is to investigate the relationship between working capital management and profitability.

The relationship between dependent and independent variables are analyzed by the regression model. Table no. 2 shows empirical result of dependent variable. P-value of all variables is greater than 0.05. So we accept null hypothesis and reject alternative hypothesis. It revealed that during study period there is no significant relationship between working capital management and profitability of UltraTech Cement Limited.

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